

Minutes: MSPA Regular Board Meeting, December 3, 2020

The next MSPA Board Meeting is scheduled for January 7, 2021
8:30 a.m. via zoom due to Covid-19

Meeting was called to order at 8:25 am

Minutes of the November 5, 2020 meeting were approved as written.

Board Members and Guests

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Ken Grayson (Grayson's Tune Town)-Treasurer; Corey Grijalva (Board member at Large); Jeannie Bone (Board member at large) Victoria Malone (Communication Administrator/Filming Liaison/Marketplace Manager); Dale Dawson (Business Administrator)/Events Coordinator); Jackie Sales (CoG); Mavil Aghadjanian (MVCCC); Matt Zakarian (GPD); Officer Varooj Karibyan (GPD)

President's Message:

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

Visitors Reports:

- **City of Glendale:** Jackie Sales discussed the following: The Budget approval meeting is set for 1-12-2021 at 3 p.m. City Council. The dining parklet city owned tables, chairs and umbrellas will be removed Dec 2 and will hopefully be re-installed in 3 weeks. The barriers and landscaping will be completed by the end of 2020.
- **GPD:** Officer Matt Zakarian reported that Thee Elbow Room was broken into. GPD security and foot patrols have been increased. Q&A from the MSPA Board regarding the Harvest Market "mask-less" man who attends weekly market were discussed.
- **MVCCC:** Mavil Aghadjanian announcements are as follows. MSP Holiday Bingo will take place till 12-20-2020; Mavil will be interviewing US Representative Adam Schiff on Facebook Live December 9th at 2:00 pm.
- **Public Forum:** Jeannie Bone discussed a letter she drafted to City Officials regarding the recent Restaurant shutdown.

Business Agenda: A motion was made by Ken Grayson and seconded by Corey Grijalva to approve the MSPA 2021 Budget. Motion passed unanimously.

Contractors Reports:

- **Dale Dawson (Business Administrator):** The updated Treasurer's Report and Budget was reviewed. Assessments stand at \$148,288 vs. a forecast of \$150,000; \$983,15 requested will bring the total to \$149,271.
- Assessments forms due in 2021 for the current year will be sent out once the MSPA Merchant Listing has been reconciled with the City Finance Dept. The City has agreed to extend the time frame for payment to three months through March 2021. Assessments will not be considered delinquent until April 1, 2021.
- The City's Business Association grant is being deposited in the amount of \$15,000; a quarterly report is required to account for the spending as well as the services agreed to be provided by MSPA. The 1st report due Feb. 15, 2021 to Jackie Sales.

- The 11/14 Holiday Open House publicity campaign and the 11/26-27 White Friday/Small Business Saturday Campaigns were a big plus for many retailers with some reporting better than last year wine walk sales.
- The remaining Christmas advertising campaign with CV Weekly, Glendale News Press and LCF Outlook continue to Christmas week.
- **Victoria Malone (MSPA Communication Administrator)** Topics were covered in earlier reports.
- **Victoria Malone (MSPA Film Liaison)** There have been inquiries for filming in the MSP with an Arc Light Films request for 12/19/2020.

Committee Reports:

Harvest Market: Ken Grayson reported that food vendors have been given the go-ahead to prepare food. Corey questioned if this is a conflict since restaurants are on a 3-week lock down?

Meeting adjourned at 9:55 a.m.